

E

PRI-MED SYMPOSIA

Pri-Med East

CONFERENCE & EXHIBITION



November 12-15, 2009
Boston, MA

Earn up to 17 *AMA PRA*
Category 1 Credit(s)[™]

Pre-Conference Symposia - Track 1

During the breaks for 15 min	Spirometry Workshop: Making a Good Effort
6:30 AM – 7:30 AM	Registration & Breakfast
7:30 AM – 7:45 AM	Opening Remarks
7:45 AM – 9:00 AM	Improving Glucose Control in Type 2 Diabetes: Matching the Right Insulin to the Right Patient—A Case-Based Program
9:00 AM – 10:15 AM	COPD: Tracing the Diagnosis
10:30 AM – 11:45 PM	The Key to Their Hearts: The Indispensable Role of the Primary Caregiver in the Management of Patients Post-MI
12:30 PM – 2:15 PM	Early and Aggressive LDL-C Management: Perspectives on Your Top 10 Questions
2:30 PM – 4:00 PM	Bone Health in the Primary Care Setting

**Titles are subject to change*

PRE-CONFERENCE SYMPOSIA DAY**ACCREDITATION STATEMENT**

Pri-Med institute is accredited by the Accreditation Council for Continuing Medical education to provide continuing medical education for physicians.

DESIGNATION STATEMENT

Pri-Med designates this educational activity for a maximum of **7.25 AMA PRA Category 1 Credit(s)**TM. Physicians should only claim credit commensurate with the extent of their participation in the activity.

AAFP APPLICATION

Application for CME credit has been filed with the American Academy of family Physicians. Determination of credit is pending.

AANP ACCREDITATION

Pri-Med institute is approved as a provider of nurse practitioner continuing education by the American Academy of nurse Practitioners. AANP provider 040308. This program has been approved for **7.25** contact hours of continuing education (which includes **3.625** hours of pharmacology).

AMERICANS WITH DISABILITIES STATEMENT

In accordance with the Americans with Disabilities Act, Pri-Med institute seeks to make this conference accessible to all. If you have a need which might require special accommodations, please call 877-4PRI-MED or email support@pri-med.com three weeks prior to the meeting.

COMMERCIAL SUPPORT

These CME activities are supported by educational grants from **Novo Nordisk Inc., GlaxoSmithKline, Daiichi Sankyo, Inc. and Eli Lilly and Company, Merck/Schering-Plough Pharmaceuticals, Lilly USA, LLC**

INDUSTRY-SUPPORTED SYMPOSIA ACCREDITATION

Symposia are produced independently of Harvard Medical School. Sessions are planned and produced in accordance with the Accreditation Council for Continuing Medical Education.

To obtain credit for industry-Supported Symposia, you will need to scan your Attendance badge at each symposium attended. Credit certificates will either be distributed at the conclusion of the symposium or mailed to you by the accrediting institution approximately eight weeks after the close of the conference.

Pre-Conference Symposia - Track 2

6:30 AM – 7:30 AM	Registration & Breakfast
7:30 AM – 7:45 AM	Opening Remarks
7:45 AM – 9:00 AM	Management of Rhinitis: Taking a Closer Look at Intranasal Antihistamines
9:00 AM – 10:15 AM	The Scoop on VTE Prophylaxis: Who, What, When and How to Prevent Thrombosis
10:30 AM – 11:45 AM	New Developments in the Diagnosis and Management of Fibromyalgia
12:30 PM – 2:30 PM	National Campaign on Alzheimer's Disease: A Primary Care CME Initiative
2:35 PM – 3:50 PM	Slowing the Progression of Type 2 Diabetes: Early Intervention in the Primary Care Setting

**Titles are subject to change*

PRE-CONFERENCE SYMPOSIA DAY**ACCREDITATION STATEMENT**

Pri-Med institute is accredited by the Accreditation Council for Continuing Medical education to provide continuing medical education for physicians.

DESIGNATION STATEMENT

Pri-Med designates this educational activity for a maximum of **7.0 AMA PRA Category 1 Credit(s)**[™]. Physicians should only claim credit commensurate with the extent of their participation in the activity.

AAFP APPLICATION

Application for CME credit has been filed with the American Academy of family Physicians. Determination of credit is pending.

AANP ACCREDITATION

Pri-Med institute is approved as a provider of nurse practitioner continuing education by the American Academy of nurse Practitioners. AANP provider 040308. This program has been approved for **7.0** contact hours of continuing education (which includes **3.5** hours of pharmacology).

AMERICAN WITH DISABILITIES STATEMENT

In accordance with the Americans with Disabilities Act, Pri-Med institute seeks to make this conference accessible to all. If you have a need which might require special accommodations, please call 877-4PRI-MED or email support@pri-med.com three weeks prior to the meeting.

COMMERCIAL SUPPORT

These CME activities are supported by educational grants **MEDA Pharmaceuticals, sanofi-aventis, Lilly USA, LLC, Eisai Inc., Forest Research Institute, Inc., Merck & Co., Inc.**

INDUSTRY-SUPPORTED SYMPOSIA ACCREDITATION

Symposia are produced independently of Harvard Medical School. Sessions are planned and produced in accordance with the Accreditation Council for Continuing Medical Education.

To obtain credit for industry-Supported Symposia, you will need to scan your Attendance badge at each symposium attended. Credit certificates will either be distributed at the conclusion of the symposium or mailed to you by the accrediting institution approximately eight weeks after the close of the conference.

12:00 pm - 1:30 pm

Primary Care Physicians at the Forefront of Fibromyalgia: Case Studies in Management

Speakers:

TBD

Learning Objectives:

- Cite various factors, including neurobiologic, physiologic, psychologic, and behavioral, that can impact treatment in a patient with fibromyalgia
- Describe safety and efficacy of existing and new therapies for fibromyalgia
- Explain how to manage adverse events of therapies for fibromyalgia
- Identify comorbidities of fibromyalgia
- Outline treatment plans more closely tailored to the individual patient's clinical status

Accreditation Statement: This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of Postgraduate Institute for Medicine (PIM) and CME Incite, LLC. PIM is accredited by the ACCME to provide continuing medical education for physicians.

Designation Statement: Postgraduate Institute for Medicine designates this educational activity for a maximum of 2 AMA PRA Category 1 Credit(s)TM. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Nursing Accreditation: This educational activity for 2 contact hours is provided by Postgraduate Institute for Medicine. Postgraduate Institute for Medicine is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation

Commercial Support: This activity is supported by an educational grant from Forest Research Institute, Inc.

6:00 pm - 8:00 pm

Integrating Incretin-based Therapies into Clinical Practice: Practical Considerations for Primary Care*

Speakers:

Scott V. Joy, MD,CDE,FACP
Associate Professor of Medicine
Duke University Medical Center
Durham, NC

Jack L. Leahy, MD
Professor of Medicine
Chief, Endocrinology, Diabetes and Metabolism Unit
University of Vermont
Burlington, VT

Richard E Pratley, MD
Professor of Medicine
Director, Diabetes and Metabolism Translational Medicine Unit
University of Vermont College of Medicine
Burlington, VT

Learning Objectives:

- Explain the concept of the incretin effect, and describe defects in incretin secretion and incretin action that occur in type 2 diabetes.
- List at least 3 of the mechanisms of action of incretin-based therapies.
- Discuss the clinical efficacy, safety, and practical issues related to the use of DPP-4 inhibitors for the treatment of type 2 diabetes.
- Compare and contrast the incretin mimetics currently available or in late-stage development with respect to dosing, efficacy, and safety/side effect profile
- Summarize the role of incretin-based therapy (ie, both incretin mimetics and DPP-4 inhibitors) in the treatment algorithm for type 2 diabetes

Accreditation Statement: Pri-Med institute is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians

Designation Statement: Pri-Med institute designates this educational activity for a maximum of 2 *AMA PRA Category 1 Credit(s)*TM. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Nursing Accreditation: Pri-Med Institute is approved as a provider of nurse practitioner continuing education by the American Academy of Nurse Practitioners, AANP provider 040308. This program has been approved for 2 contact hours of continuing education (which includes 1 hour of pharmacology).

Commercial Support: This activity is supported by an educational grant from Novo Nordisk Inc.

6:15 am - 7:45 pm

Current Perspectives in Irritable Bowel Syndrome

Speakers:

Lin Chang, MD
Professor of Medicine
Codirector
Center for Neurovisceral Sciences & Women's Health
David Geffen School of Medicine at UCLA
Los Angeles, CA

Learning Objectives:

- Describe the symptoms and likely pathophysiology of IBS
- Discuss the benefits and limitations of current pharmacotherapy for treating patients with IBS
- Discuss the clinical data on emerging therapies for IBS and how these agents may affect the outcomes of patients suffering from the disorder

Accreditation Statement: This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of the University of Kentucky College of Medicine and Accredited. The University of Kentucky College of Medicine is accredited by the ACCME to provide continuing medical education for physicians.

Designation Statement: The University of Kentucky College of Medicine designates this educational activity for a maximum of 1.50 AMA PRA Category 1 Credit(s)TM. Physicians should only claim credit commensurate with the extent of their participation in the activity. The University of Kentucky College of Medicine presents this activity for educational purposes only. Participants are expected to utilize their own expertise and judgment while engaged in the practice of medicine. The content of the presentations is provided solely by presenters who have been selected because of recognized expertise in their field. The University of Kentucky is an Equal Opportunity University.

Commercial Support: This activity is supported by an educational grant from Salix Pharmaceuticals, Inc.

12:00 pm - 1:30 pm

Optimizing Glycemic Control in the Primary Care Setting: Targeting Islet Cell Dysfunction in the Management of Type 2 Diabetes*

Speakers:

Mary Ann Banerji, MD,FACP
Professor of Medicine
Director
Diabetes Treatment Center
SUNY Downstate Medical Center
Brooklyn, NY

Learning Objectives:

- Explain the role of incretin hormones in glucose homeostasis and the therapeutic implications for the management of type 2 diabetes
- Apply evidence-based strategies to the early and aggressive management of type 2 diabetes

Accreditation Statement: Pri-Med institute is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians

Designation Statement: Pri-Med institute designates this educational activity for a maximum of 1.5 *AMA PRA Category 1 Credit(s)*[™]. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Nursing Accreditation: Pri-Med Institute is approved as a provider of nurse practitioner continuing education by the American Academy of Nurse Practitioners, AANP provider 040308. This program has been approved for 1.5 contact hours of continuing education (which includes 0.75 hour of pharmacology).

Commercial Support: This activity is supported by an educational grant from Merck & Co., Inc.

6:00 pm - 9:00 pm

Aggressive Strategies for Type 2 Diabetes*

Speakers:

Thomas Donner, MD
Associate Professor of Medicine
Division of Endocrinology
Director - Joslin Diabetes Center
University of Maryland School of Medicine
Baltimore, MD

B. Scott Urquhart, PA-C
President and founding member
American Society of Endocrine Physician Assistants
Huntington, WV
Adjunct Clinical Professor
Physician Assistant program
James Madison University
Harrisonburg, VA

Davida F Kruger, MSN, APRN, BC-ADM
Henry Ford Health System
Detroit, MI

Learning Objectives:

- Describe metabolic memory and the need to achieve early glycemic control in patients with type 2 diabetes
- Demonstrate that timely and aggressive intervention with insulin for patients with type 2 diabetes leads to lower A1C values and improved outcomes
- Illustrate through actual practice scenarios, case studies, and communication techniques at least 3 ways in which clinicians and patients may overcome barriers, myths, and misconceptions about insulin therapy

Accreditation Statement: Pri Med institute is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

Designation Statement: Designation Statement: Pri Med institute designates this educational activity for a maximum of 2.5 *AMA PRA Category 1 Credit(s)*[™]. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Nursing Accreditation: Pri Med Institute is approved as a provider of nurse practitioner continuing education by the American Academy of Nurse Practitioners, AANP provider 040308. This program has been approved for 2.5 contact hours of continuing education (which includes 1.25 hours of pharmacology).

Commercial Support: This activity is supported by an educational grant from sanofi-aventis

12:00 pm - 1:30 pm

Unmet Needs in the Treatment of Hypertension

Speakers:

David S Kountz, MD,FACP
Attending Physician
Jersey Shore University Medical Center
Neptune, NJ
Associate Professor of Medicine
Robert Wood Johnson Medical School
New Brunswick, NJ

John M Flack, MD,MPH,FAHA
Specialist in Clinical Hypertension
Detroit Medical Center
Professor and Interim Chairman Department of Internal Medicine
Wayne State University
Detroit, MI

Matthew R. Weir, MD
Director
Division of Nephrology
University of Maryland Hospital
Baltimore, MD

Learning Objectives:

- Compare the major classes of antihypertensive agents in terms of the most recent clinical data on target organ protection
- Formulate general strategies for optimizing initial antihypertensive combination therapy
- Propose systolic blood pressure targets and antihypertensive management for the elderly, by age group, based on the best available clinical evidence
- Identify the major differences between African Americans and the general population in terms of antihypertensive drug sensitivity
- Assess the most recent clinical trials showing superior safety and/or efficacy of particular agents or combinations in patients with comorbid disease

Accreditation Statement: The Chatham Institute is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

Designation Statement: The Chatham Institute designates this educational activity for a maximum of 1.5 *AMA PRA Category 1 Credit(s)*TM. Physicians should only claim credit commensurate with the extent of their participation in the activity

Nursing Accreditation: The Chatham Institute LLC is an approved provider of continuing nursing education by the New Jersey State Nurses Association (NJSNA), an accredited approver by the American Nurses Credentialing Center's (ANCC's) Commission on Accreditation, provider number P175-11/2009-2012. The Chatham Institute LLC is approved by the California Board of Registered Nursing (CBRN), provider number CEP 12433. This activity is approved for 1.5 contact hours. Disclaimer: Accreditation refers to educational content only and does not imply endorsement of products by NJSNA, ANCC, CBRN, or The Chatham Institute LLC.

Commercial Support: This activity is supported by an educational grant from Forest Research Institute, Inc.

Industry-Supported Symposia

- Held during mealtime breaks during the Conference & Exhibition
- Attendance at Symposia sessions is limited
- Tickets are required for admission
- Registration for industry-Supported Symposia is limited to physicians, physician assistants, and nurse practitioners currently engaged in patient care.
- Session information is subject to change

*American with Disabilities Statement: In accordance with the Americans with Disabilities Act, Pri-Med institute seeks to make this conference accessible to all. If you have a need which might require special accommodations, please call 877-4PRI-MED or e-mail support@pri-med.com three weeks prior to the meeting.

© 2008 M/C Communications LLC. All rights reserved. Pri-Med is a registered trademark and Knowledge that touches patients is a trademark of M/C Communications, LLC. All other trademarks are the property of their respective owners.

