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PRI-MED SYMPOSIA

# Pri-Med New York

CONFERENCE & EXHIBITION

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August 27-30, 2009  
New York, NY

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Earn up to 17 *AMA PRA*  
*Category 1 Credit(s)*<sup>™</sup>

**PRI-MED**<sup>®</sup>  
KNOWLEDGE THAT TOUCHES PATIENTS<sup>™</sup>

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|                     |   |
|---------------------|---|
| 6:30 AM – 7:30 AM   | Registration & Breakfast  |
| 7:30 AM – 7:45 AM   | Opening Remarks   |
| 7:45 AM – 9:00 AM   | Use of Combination Antihypertensive Therapy to Drive Blood Pressure Control   |
| 9:00 AM – 10:15 AM  | Medical Management of Chronic Stable Angina: New Approaches, New Perspectives                                       |
| 10:30 AM – 12:00 PM | Improving Glucose Control in Type 2 Diabetes: Matching the Right Insulin to the Right Patient--A Case-Based Program |
| 12:45 PM – 2:00 PM  | Management Strategies for Type 2 Diabetes: From Guidelines to Clinical Practice                                     |
| 2:15 PM – 3:30 PM   | Management of Rhinitis: Taking a Closer Look at Intranasal Antihistamines   |
| 3:30 PM – 4:45 PM   | Managing Osteoporosis: Redefining Bone 'Destinies' in Men and Women   |

*\*Titles are subject to change*

#### PRE-CONFERENCE SYMPOSIA DAY



##### ACCREDITATION STATEMENT

Pri-Med institute is accredited by the Accreditation Council for Continuing Medical education to provide continuing medical education for physicians.

##### DESIGNATION STATEMENT

Pri-Med designates this educational activity for a maximum of **7.75 AMA PRA Category 1 Credit(s)**<sup>™</sup>. Physicians should only claim credit commensurate with the extent of their participation in the activity.

##### AAFP APPLICATION

Application for CME credit has been filed with the American Academy of family Physicians. Determination of credit is pending.

##### AANP ACCREDITATION

Pri-Med institute is approved as a provider of nurse practitioner continuing education by the American Academy of nurse Practitioners. AANP provider 040308. This program has been approved for **7.75** contact hours of continuing education (which includes **3.375** hours of pharmacology).

##### AMERICAN WITH DISABILITIES STATEMENT

In accordance with the Americans with Disabilities Act, Pri-Med institute seeks to make this conference accessible to all. If you have a need which might require special accommodations, please call 877-4PRI-MED or email support@pri-med.com three weeks prior to the meeting.

##### COMMERCIAL SUPPORT

These CME activities are supported by educational grants from **Bristol-Myers Squibb/Sanofi Pharmaceuticals Partnership, CV Therapeutics, Inc, Novo Nordisk Inc., Bristol-Myers Squibb and AstraZeneca Pharmaceuticals LP, Alliance Partners, Meda Pharmaceuticals, Novartis Pharmaceuticals Corporation**

##### INDUSTRY-SUPPORTED SYMPOSIA ACCREDITATION

Symposia are produced independently of Harvard Medical School and Columbia University Medical Center of New York Presbyterian Hospital. Sessions are planned and produced in accordance with the Accreditation Council for Continuing Medical Education.

To obtain credit for industry-Supported Symposia, you will need to scan your Attendance badge at each symposium attended. Credit certificates will either be distributed at the conclusion of the symposium or mailed to you by the accrediting institution approximately eight weeks after the close of the conference.

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|---------------------|--|
| 6:30 AM – 7:30 AM   | Registration & Breakfast   |
| 7:30 AM – 7:45 AM   | Opening Remarks  |
| 7:45 AM – 9:00 AM   | Slowing the Progression of Type 2 Diabetes: Early Intervention in the Primary Care Setting                     |
| 9:00 AM – 10:15 AM  | Differentiating Asthma and COPD in Primary Care  |
| 10:30 AM – 12:00 PM | Culturally Competent Medicine: Managing Diabetes in Hispanic Patients  |
| 12:45 PM – 2:00 PM  | The Key to Their Hearts: The Indispensable Role of the Primary Caregiver in the Management of Patients Post-MI |
| 2:15 PM – 4:15 PM   | National Campaign on Alzheimer's Disease: A Primary Care CME Initiative  |
| 4:15 PM – 5:30 PM   | CVD Risk Reduction in Type 2 Diabetes: A Call to Action for the Primary Care Practitioner                      |

**During the breaks for 15 min Spirometry Workshop: Making a Good Effort**

*\*Titles are subject to change*

#### PRE-CONFERENCE SYMPOSIA DAY



#### ACCREDITATION STATEMENT

Pri-Med institute is accredited by the Accreditation Council for Continuing Medical education to provide continuing medical education for physicians.

#### DESIGNATION STATEMENT

Pri-Med designates this educational activity for a maximum of **8.5 AMA PRA Category 1 Credit(s)**<sup>™</sup>. Physicians should only claim credit commensurate with the extent of their participation in the activity.

#### AAFP APPLICATION

Application for CME credit has been filed with the American Academy of family Physicians. Determination of credit is pending.

#### AANP ACCREDITATION

Pri-Med institute is approved as a provider of nurse practitioner continuing education by the American Academy of nurse Practitioners. AANP provider 040308. This program has been approved for **8.5** contact hours of continuing education (which includes **4.25** hours of pharmacology).

#### AMERICAN WITH DISABILITIES STATEMENT

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#### COMMERCIAL SUPPORT

These CME activities are supported by educational grants **Merck & Co., Inc., GlaxoSmithKline, Eli Lilly & Company, Roche Laboratories Inc., Daiichi Sankyo/Eli Lilly, Eisai, Inc. and Forest Research Institute.**

#### INDUSTRY-SUPPORTED SYMPOSIA ACCREDITATION

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5:45 PM – 7:45 PM

***Primary Care Physicians at the Forefront of Fibromyalgia: Case Studies in Management***

**Speakers:**

Vladimir Maletic, MD  
Clinical Associate Professor  
Neuropsychiatry and Behavioral Sciences  
University of South Carolina School of Medicine  
Columbia, South Carolina  
Consulting Associate  
Division of Child and Adolescent Psychiatry  
Department of Psychiatry  
Duke University  
Durham, North Carolina

Jon W. Draud, MS, MD  
Medical Director  
Psychiatry and Addiction Medicine Services  
Baptist Hospital  
Clinical Faculty  
Department of Psychiatry  
Vanderbilt University  
Nashville, Tennessee

**Learning Objectives:**

- Cite various factors, including neurobiologic, physiologic, psychologic, and behavioral, that can impact treatment in a patient with fibromyalgia
- Describe safety and efficacy of existing and new therapies for fibromyalgia
- Explain how to manage adverse events of therapies for fibromyalgia
- Identify comorbidities of fibromyalgia
- Outline treatment plans more closely tailored to the individual patient's clinical status

**Accreditation Statement:** This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of Postgraduate Institute for Medicine (PIM) and CME Incite, LLC. PIM is accredited by the ACCME to provide continuing medical education for physicians.

**Designation Statement:** Postgraduate Institute for Medicine designates this educational activity for a maximum of 2 *AMA PRA Category 1 Credit(s)*<sup>™</sup>. Physicians should only claim credit commensurate with the extent of their participation in the activity.

**Nursing Accreditation** Postgraduate Institute for Medicine is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation. This educational activity for 2 contact hours is provided by Postgraduate Institute for Medicine.

**Commercial Support:** This activity is supported by an independent educational grant from Forest Research Institute.

12:00 pm - 1:30 pm

***Integrating Incretin-based Therapies into Clinical Practice: Practical Considerations for Primary Care\****

**Speakers:**

Scott V. Joy, MD,CDE,FACP  
Chief of Clinical Services  
Division of General Internal Medicine  
Associate Clinical Professor  
Department of Medicine  
Duke University Medical Center  
Durham, NC

Jack L. Leahy, MD  
Professor of Medicine  
Chief of Endocrinology, Diabetes and Metabolism  
University of Vermont  
Burlington, VT

Richard E Pratley, MD  
Professor of Medicine  
University of Vermont College of Medicine  
Burlington, VT

**Learning Objectives:**

- Explain the concept of the incretin effect, and describe defects in incretin secretion and incretin action that occur in type 2 diabetes
- List at least 3 of the mechanisms of action of incretin-based therapies.
- Discuss the clinical efficacy, safety, and practical issues related to the use of DPP-4 inhibitors for the treatment of type 2 diabetes.
- Compare and contrast the incretin mimetics currently available or in late-stage development with respect to dosing, efficacy, and safety/side effect profile
- Summarize the role of incretin-based therapy (ie, both incretin mimetics and DPP-4 inhibitors) in the treatment algorithm for type 2 diabetes

**Accreditation Statement:** Pri-Med institute is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians

**Designation Statement:** Pri-Med institute designates this educational activity for a maximum of 1.5 AMA PRA Category 1 Credit(s)™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

**Nursing Accreditation:** Pri-Med Institute is approved as a provider of nurse practitioner continuing education by the American Academy of Nurse Practitioners, AANP provider 040308. This program has been approved for 1.5 contact hours of continuing education (which includes 0.75 hours of pharmacology).

**Commercial Support:** This activity is supported by an educational grant from Novo Nordisk Inc.

6:00 pm - 8:00 pm

***Optimizing Glycemic Control in the Primary Care Setting: Targeting Islet Cell Dysfunction in the Management of Type 2 Diabetes\****

**Speakers:**  
TBD

**Learning Objectives:**

- Explain the role of incretin hormones in glucose homeostasis and the therapeutic implications for the management of type 2 diabetes
- Apply evidence-based strategies to the early and aggressive management of type 2 diabetes

**Accreditation Statement:** Pri Med institute is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

**Designation Statement:** Designation Statement: Pri Med institute designates this educational activity for a maximum of 2 AMA PRA Category 1 Credit(s)™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

**Nursing Accreditation:** Pri Med Institute is approved as a provider of nurse practitioner continuing education by the American Academy of Nurse Practitioners, AANP provider 040308. This program has been approved for 2 contact hours of continuing education (which includes 1.5 hours of pharmacology).

**Commercial Support:** This activity is supported by an educational grant from Merck & Co.

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6:00 pm - 9:00 pm

***Aggressive Strategies for Type 2 Diabetes\****

**Speakers:**

Roy C. Blank, MD  
Southern Piedmont Primary Care  
Monroe, NC

Dwight M Deter, PA C  
Physicians Assistant  
Southwest Endocrine Consultants  
El Paso, TX

Betsy B Dokken, PhD, NP, CDE  
Assistant Professor of Medicine  
University of Arizona  
Tucson, AZ

**Learning Objectives:**

- Describe metabolic memory and the need to achieve early glycemic control in patients with type 2 diabetes
- Demonstrate that timely and aggressive intervention with insulin for patients with type 2 diabetes leads to lower A1C values and improved outcomes
- Illustrate through actual practice scenarios, case studies, and communication techniques at least 3 ways in which clinicians and patients may overcome barriers, myths, and misconceptions about insulin therapy

**Accreditation Statement:** Pri Med institute is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

**Designation Statement:** Designation Statement: Pri Med institute designates this educational activity for a maximum of 3 AMA PRA Category 1 Credit(s)™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

**Nursing Accreditation:** Pri Med Institute is approved as a provider of nurse practitioner continuing education by the American Academy of Nurse Practitioners, AANP provider 040308. This program has been approved for 3 contact hours of continuing education (which includes 1.5 hours of pharmacology).

**Commercial Support:** This activity is supported by an educational grant from sanofi-aventis

6:00 pm - 8:00 pm

***Unmet Needs in the Treatment of Hypertension***

Deleted: \*

**Speakers:**

TBD

**Learning Objectives:**

- Compare the major classes of antihypertensive agents in terms of the most recent clinical data on target organ protection
- Formulate general strategies for optimizing initial antihypertensive combination therapy
- Propose systolic blood pressure targets and antihypertensive management for the elderly, by age group, based on the best available clinical evidence
- Identify the major differences between African Americans and the general population in terms of antihypertensive drug sensitivity
- Assess the most recent clinical trials showing superior safety and/or efficacy of particular agents or combinations in patients with comorbid disease

**Accreditation Statement:** The Chatham Institute is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

Disclaimer: Accreditation refers to educational content only and does not imply endorsement of products by NJSNA, ANCC, CBRN, or The Chatham Institute LLC.

**Designation Statement:** The Chatham Institute designates this educational activity for a maximum of 1.5 *AMA PRA Category 1 Credits*<sup>™</sup>. Physicians should only claim credit commensurate with the extent of their participation in the activity.

**Nursing Accreditation:** The Chatham Institute LLC is an approved provider of continuing nursing education by the New Jersey State Nurses Association (NJSNA), an accredited approver by the American Nurses Credentialing Center's (ANCC's) Commission on Accreditation, provider number P175-11/2009-2012. The Chatham Institute LLC is approved by the California Board of Registered Nursing (CBRN), provider number CEP 12433. This activity is approved for 1.5 contact hours.

**Commercial Support:** This activity is supported by an educational grant from Forest Pharmaceuticals, Inc.

\* Industry-Supported Symposia

- Held during mealtime breaks during the Conference & Exhibition
- Attendance at Symposia sessions is limited
- Tickets are required for admission
- Registration for industry-Supported Symposia is limited to physicians, physician assistants, and nurse practitioners currently engaged in patient care.
- Session information is subject to change

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\*American with Disabilities Statement: In accordance with the Americans with Disabilities Act, Pri-Med institute seeks to make this conference accessible to all. If you have a need which might require special accommodations, please call 877-4PRI-MED or e-mail support@pri-med.com three weeks prior to the meeting.

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