The quantitative research component included a 20-minute online survey expanded upon PMI's robust, standardized approach to measuring. Launched a rigorous, multi-component outcomes research study: the 2008 Diabetes In-Depth CME program. To assess the impact of the 2008 Diabetes In-Depth CME program on the impact of its CME activities on physician competence, performance, and effectiveness, PMI has innovative mechanisms in place to perform outcomes research. The live program was comprised of 10 case-based sessions created to address the unmet needs in clinical practice gaps in physicians' care of diabetes. Additional reinforcement was provided via twelve online case-based sessions. The survey was distributed by practice managers/administrative personnel to patients of clinicians who had participated in educational activities. Results gathered from patients of attendees and non-attendee clinicians were analytically compared to assess differences in care provided by participants and non-participants. Two types of follow-up surveys were conducted: baseline and 6 weeks following education on diabetes management. Level 5 Patient Outcomes

The Diabetes In-Depth CME program was designed to provide an innovative method of capturing patient outcomes by measuring changes in physician-patient communication. The results from the Patient Assessment study fielded among the practices of attendee and non-attendee clinicians provide a better understanding of the impact of PMI’s educational activities. The concurrent patient survey of 5000+ health care professionals confirmed the findings of the Patient Assessment study. Patient responses gathered from the Patient Assessment study fielded among the practices of attendee and non-attendee clinicians were analytically compared to assess differences in care provided by participants and non-participants. Level 3 Outcomes: Learns how to use patient level data to measure an educational program’s impact.

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**Clinical Outcomes Reveal Changes Among Physicians**

Diabetes management education among healthcare professionals is a critical component of the diabetes care continuum. The Diabetes In-Depth CME program was designed to provide an innovative method of capturing patient outcomes by measuring changes in physician-patient communication. The results from the Patient Assessment study fielded among the practices of attendee and non-attendee clinicians provide a better understanding of the impact of PMI’s educational activities. The concurrent patient survey of 5000+ health care professionals confirmed the findings of the Patient Assessment study. Patient responses gathered from the Patient Assessment study fielded among the practices of attendee and non-attendee clinicians were analytically compared to assess differences in care provided by participants and non-participants. Two types of follow-up surveys were conducted: baseline and 6 weeks following education on diabetes management.

**Parallel Patient Assessment Examines Resulting Patient Impact**

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