Dear Colleagues,

From our conversations with clinicians over the past 17 years, we have come to understand how difficult it is to juggle the responsibilities of your busy practice—from patient care and medical challenges to budgets and administration—while staying up-to-date on the latest developments, treatments, and practices in health care. We have listened to your wonderful suggestions and have developed what we believe is an exceptional program in Fort Lauderdale. We’re delighted to invite you to Current Clinical Issues in Primary Care, presented at the Pri-Med® South Conference & Exhibition.

This exciting 3-day primary care-focused CME course, developed by the distinguished faculty of Harvard Medical School and University of Miami Miller School of Medicine, features 57 lectures covering disease states, emerging research, public health, and policy issues.

*Current Clinical Issues in Primary Care* will provide the opportunity to earn up to 18.75 AMA PRA Category 1 Credits™ at lectures presented by faculty of Harvard Medical School and University of Miami Miller School of Medicine. You will also have time to network with other clinicians at an educational activity specifically tailored to the needs of primary care providers like you.

Our goal in developing quality CME courses is always to inspire, empower, and inform. We invite you to take an active part in the future of health care by attending this premier CME course, *Current Clinical Issues in Primary Care*.

We look forward to seeing you this February in Fort Lauderdale.

Sanjiv Chopra, MD, MACP  
Course Director  
Faculty Dean for Continuing Education  
Professor of Medicine  
Harvard Medical School

Pat V. Caralis, MD, JD, FACP  
Course Director  
Professor of Medicine  
Miller School of Medicine University of Miami  
Associate Program Director  
Internal Medicine Training Program  
Acting Chief of Medicine  
Miami Veterans Medical Center
Pri-Med South
CONFERENCE & EXHIBITION

February 9-12, 2012
Broward County Convention Center
Fort Lauderdale, FL

Thursday, February 9
pmiCME Updates
Earn up to 7.5 AMA PRA Category 1 Credits™

Friday – Sunday, February 10-12
Current Clinical Issues in Primary Care
Earn up to 18.75 AMA PRA Category 1 Credits™

Sponsored by pmiCME

Attend the core curriculum, Current Clinical Issues in Primary Care
and choose from 57 clinically relevant lectures, including:

• New Treatments for Anticoagulation—What to Use When?
• New Drugs for the Primary Care Provider: What You Need to Know
• Osteoporosis: Helping Your Patients Make Informed Treatment Decisions
• Professionalism and Humanism in Primary Care—What Doctors Need to Know
• Neurological Cases the PCP Should Not Miss
## Conference & Exhibition Overview

However you choose to customize your Pri-Med South experience, you'll leave the conference reenergized and equipped with innovative ideas that you can incorporate into your practice immediately.

<table>
<thead>
<tr>
<th>Question</th>
<th>Answer</th>
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<tbody>
<tr>
<td>Is this included in the registration fee?</td>
<td>Yes, this is a separately ticketed program. To register, you must select your track during registration.</td>
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<tr>
<td>How many credits can I earn?</td>
<td>Up to 7.5 per track</td>
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<td>What type of credits are offered?</td>
<td><strong>AMA PRA Category 1 Credits™</strong></td>
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<td>Who is the accredited provider?</td>
<td>pmiCME</td>
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<td>Who sponsors the content?</td>
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<td>How many lectures do I have to choose from?</td>
<td>5-6 lectures in each track 2 tracks</td>
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</tr>
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| Where can I learn more?            | Page 8

**Pri-Med.com/south on the Session Topics tab**

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### Educational Symposia

**Independent, Non-Harvard Medical School Accredited**

Learn about new discoveries in treatments and therapies at these meal-time educational sessions.

### Current Clinical Issues in Primary Care

Choose from 57 clinical lectures developed and presented by the distinguished faculty of Harvard Medical School and University of Miami Miller School of Medicine.

### Exhibit Hall Floor

Discover cutting-edge medical products and services and meet with industry representatives.

### Presentation Theaters

Attend lunch- and break-time presentations featuring the latest disease-specific products and services from industry leaders.

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<th>Harvard Medical School and University of Miami Miller School of Medicine</th>
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<td>Yes, with breaks</td>
<td>See Exhibit Hall hours on page 10</td>
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<th><strong>Yes</strong></th>
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**Pages 2-7**

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**Page 10**

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**Page 11**

Pri-Med.com/south on the Additional Opportunities tab

---

**Ticketed Event with Limited Seating**

When registering, remember to select the ticketed events that you plan on attending.

---

Register at [Pri-Med.com/south/r18](https://Pri-Med.com/south/r18)
Current Clinical Issues in Primary Care

Course Directors

Sanjiv Chopra, MD, MACP
Faculty Dean for Continuing Education
Professor of Medicine
Harvard Medical School

Pat V. Caralis, MD, JD, FACP
Professor of Medicine
Miller School of Medicine
University of Miami
Associate Program Director
Internal Medicine Training Program
Acting Chief of Medicine
Miami Veterans Medical Center

Dr Chopra is Professor of Medicine and Faculty Dean for Continuing Education at Harvard Medical School, and Senior Consultant in Hepatology at the Beth Israel Deaconess Medical Center, Boston, Massachusetts. Dr Chopra is Editor-in-Chief of the Hepatology Section of UpToDate and has more than 100 publications and five books to his credit, some of which have been translated into multiple languages. He has received numerous teaching awards, including The George W. Thorn Teaching Award, The Excellence in Teaching Award by the 1991 graduating class of Harvard Medical School, The Robert S. Stone Teaching Award, and the 2003 American Gastroenterological Association’s Distinguished Education Award for a lifetime of excellence in teaching. In 2009, Dr Chopra was elected as a Master of the American College of Physicians, a singular honor bestowed to only a select few individuals for being citizen physicians, educational innovators, scientific thinkers and humanists who inspire those around him or her and sets the standards for quality in medicine. He is privileged to serve as a Course Director each year for more than a dozen courses held throughout the country and abroad.

Dr Caralis is a triple graduate of the University of Miami, from which she received her BS, MD, and JD degrees. Her current appointments include Director of postgraduate education and CME programs for the Dept. of Medicine at UM and Integrated Ethics Program Officer at the Miami VAMC. She was the former chair of the Bioethics Committee of Jackson Memorial Hospital, the major affiliate of the Miller School of Medicine of the University of Miami and Miami VAMC. Dr Caralis has taught courses at both the medical and law schools in ethics and health law and has published research which spans both disciplines. She received the Department of Veterans Affairs Award for Academic Excellence in recognition of outstanding contributions and achievement in the education of health care professionals. Dr Caralis has served as a member of the Dade County Domestic Violence Fatality review board and is a member of the Domestic Violence and Sexual Assault Council of Greater Miami.

Course Faculty

Brenda Acosta, MD
Miller School of Medicine
University of Miami
Speaking on: Diabetes Updates 2012

Gauri Agarwal, MD
Miller School of Medicine
University of Miami
Speaking on: “GI” – Common Patient Problems

Enrique Aguilar, MD
Miller School of Medicine
University of Miami
Speaking on: Caring for the Older Patient

Mark D Aronson, MD, MACP
Harvard Medical School
Beth Israel Deaconess Medical Center
Speaking on: Infectious Dilemmas and Cardiology

Gio Baracco, MD
Miller School of Medicine
University of Miami
Speaking on: Infectious Dilemmas

Stephen Bekanich, MD
Miller School of Medicine
Harvard Medical School
Speaking on: Caring for the Older Patient

Carolyn Bridgemohan, MD
Harvard Medical School
Speaking on: Interactive Clinical Challenges in Pediatric and Adolescent Medicine, Special Topics in Pediatric, Adolescent, and Adult Medicine

Michael Campos, MD
Miller School of Medicine
University of Miami
Speaking on: What’s New in COPD?

Pat V. Caralis, MD, JD, FACP
Miller School of Medicine
University of Miami
Miami Veterans Medical Center
Speaking on: Caring for the Older Patient; Patient Concerns in Primary Care; Saluting the Returning Soldier

Karen J. Carlson, MD
Harvard Medical School
Women’s Health Associates
Speaking on: Women’s Health

Sanjiv Chopra, MD, MACP
Harvard Medical School
Speaking on: Ask the Expert: Neurology, Hepatology and Diabetes; “GI” – Common Patient Problems

Amar Deshpande, MD
Miller School of Medicine
University of Miami
Speaking on: “GI” – Common Patient Problems

Frank J. Domino, MD
University of Massachusetts Medical School
Speaking on: Pharmacology Update: Yes, No, Really?, What You Need to Know from the Medical Literature

Robert Hendel, MD
Miller School of Medicine
University of Miami
Speaking on: What’s New in Cardiac Imaging?

Gregory Holt, MD
Miller School of Medicine
University of Miami
Speaking on: Special Topics in Primary Care

Gianluca Iacobellis, MD
Speaking on: Ask the Expert: Nutrition, Hepatology, and Diabetes

Marilyn Glassberg, MD
Miller School of Medicine
University of Miami
Speaking on: Women’s Health

John D. Goodson, MD, FACP
Harvard Medical School
Speaking on: Pharmacology Update: Yes, No, Really?, What You Need to Know from the Medical Literature

Sanjiv Chopra, MD, MACP
Harvard Medical School
Speaking on: Ask the Expert: Neurology, Hepatology and Diabetes; “GI” – Common Patient Problems

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University of Miami
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Miller School of Medicine
University of Miami
Speaking on: Special Topics in Primary Care

Gianluca Iacobellis, MD
Speaking on: Ask the Expert: Nutrition, Hepatology, and Diabetes
Keynote Speakers

Friday, February 10
Overeating, Obesity, and Food Addiction: New Paradigm and Progress in Developing Medical Treatments
Mark Gold, MD
Eminent Scholar & University of Florida Distinguished Professor & Chairman; McKnight Brain Institute & University of Florida College of Medicine
Professor Gold is a researcher and inventor who has worked for over 40 years to develop models for understanding the effects of tobacco, cocaine, opiates, other drugs, and food on the brain and behavior. He has pioneered the noradrenergic theory for opiate action, dopamine theory for cocaine addiction, second hand smoke as first-hand smoke for the non-smoker, and the food addiction hypothesis.

Saturday, February 11
Medicine as a Currency for Peace: The Passion to Bring Health, Hope, and Healing
William H. Frist, MD
Former Majority Leader US Senate
Senator Bill Frist, MD, served as a US senator for 12 years and practiced medicine as a pioneer surgeon in heart and lung transplantation for 20 years. During his presentation, Dr Frist will share his unique experiences as a transplant surgeon and senator by inspiring people to make a difference through helping others, risking failure, challenging the status quo, and above all, having a heart to serve.

Sunday, February 12
Medicine and Politics: The Future of Private Practice
Vincent DeGennaro, MD
Voluntary Clinical Assistant Professor of Surgery, University of Miami Miller School of Medicine; Acting Chief of Staff, Assistant Chief of Surgical Services, Miami VA Healthcare System; President-Elect, Florida Medical Association
As an active volunteer and a member of the Board of Directors of Project Medishare for Haiti, Dr DeGennaro’s activities have earned him the FMA’s Harold F. Stasser Good Samaritan Award, the Humanitarian Award of the Caducean Society of Fort Lauderdale, and the University of Miami Department of Surgery Humanitarian Award.

Harvey P. Katz, MD
Harvard Medical School
Harvard Pilgrim Health Care
Speaking on: Special Topics in Pediatric, Adolescent, and Adult Medicine; Interactive Clinical Challenges in Pediatric and Adolescent Medicine

Sheri Keitz, MD
Miller School of Medicine
University of Miami
Speaking on: What You Need to Know from the Medical Literature

Robert S. Kirsner, MD
Miller School of Medicine
University of Miami
Speaking on: Saluting the Returning Soldier

Nancy Klimas, MD
Miller School of Medicine
University of Miami
Speaking on: Saluting the Returning Soldier

Paola Lichtenberg, MD
Miller School of Medicine
University of Miami
Speaking on: Infectious Dilemmas

Ellen Long-Middleton, PhD, RN, FNP
MGH Institute of Health Professions
Speaking on: Caring for the Older Patient; Patient Concerns in Primary Care

Elin Marcus, MD
Miller School of Medicine
University of Miami
Speaking on: Women's Health

Mauro Moscucci, MD
Miller School of Medicine
University of Miami
Speaking on: Cardiology

Joel Newman, Esq.
Miller School of Medicine
University of Miami
Speaking on: Caring for the Older Patient

Ana Palacio, MD
Miller School of Medicine
University of Miami
Speaking on: New Tools for Practice

Yolanda Reyes-Iglesias, MD
Miller School of Medicine
University of Miami
Speaking on: Neurology and Psychiatry

Remberto Rodriguez, MD
Miller School of Medicine
University of Miami
Speaking on: New Tools for Practice

Isabella Rosa-Cunha, MD
Miller School of Medicine
University of Miami
Speaking on: Women's Health

David Rosow, MD
Miller School of Medicine
University of Miami
Speaking on: Selected Topics in Primary Care

Judy Schaechter, MD
Miller School of Medicine
University of Miami
Speaking on: Interactive Clinical Challenges in Pediatric and Adolescent Medicine

John Sherin, MD
Miller School of Medicine
University of Miami
Speaking on: Saluting the Returning Soldier

Jane S. Sillman, MD
Harvard Medical School
Speaking on: What You Need to Know from the Medical Literature; Help for Our Overweight Patients

Gerald W. Smetana, MD
Harvard Medical School
Speaking on: Pharmacology Update: Yes, No, Really?

Melissa Swain, Esq.
Miller School of Medicine
University of Miami
Speaking on: Caring for the Older Patient

Heather Woolery, MD
Miller School of Medicine
University of Miami
Speaking on: Women’s Health

Register at Pri-Med.com/south/r18
Lectures to Help You Improve Patient Outcomes

The Course Development Committee of Harvard Medical School and University of Miami Miller School of Medicine has developed a curriculum designed to bring you the studies, insights, and solutions that will make a significant impact on your daily practice and improve patient care. Choose from 57 clinically relevant talks, including these innovative lectures.

Friday, February 10 | 10:05 AM
New Treatment for Anticoagulation—What to Use and When?
Determining the appropriate use of anticoagulants for specific types of patients with different clinical conditions is challenging. This lecture provides an evaluation of the clinical data for new treatments for anticoagulation and will compare efficacy, side effects, and practical insights on their use in the care of your patients.

Friday, February 10 | 10:55 AM
Quality, Value, and Appropriateness of Cardio Imaging
The use of cardio imaging has grown significantly over the past decade. The ready access of cardiac imaging has led to wide use as well as controversies around cost-effective care. This session provides you with the opportunity to assess quality, value, and appropriateness of these diagnostic interventions.

Sunday, February 12 | 1:30 PM
Professionalism and Humanism in Primary Care—What Doctors Need to Know
Professionalism and humanism are core competencies that are critical to providing effective patient care. This session will explore issues that will enable you to better apply concepts such as empathy, respect, and compassion in your primary care practice.

Friday, February 10 | 2:40 PM
Osteoporosis: Helping Your Patients Make Informed Treatment Decisions
Making informed decisions about treatment to prevent osteoporotic fractures can be a challenge for both clinicians and patients. While wider use of screening is identifying more cases of osteopenia and osteoporosis, understanding fracture risk, treatment effectiveness, risks, and costs and incorporating patient values into clinical decisions can be a challenge in the primary care setting. Poor decision-making often results in poor adherence to treatment. This talk presents the latest evidence on treatment options and introduces tools accessible to a range of patients that can help them, together with the clinician, make good treatment decisions.

Saturday, February 11 | 4:15 PM
End of Life Decisions: Listening to the Patient
End of life care is one of the most difficult and stressful, yet needed, support provided by primary care practitioners to patients and their families. This lecture will provide you with approaches to support patients and their families at end-of-life and will review evidence related to advance directives, end-of-life decision making, palliative care and hospice care.

Saturday, February 11 | 10:25 AM
Preventive Cardiology
Cardiovascular disease is not inevitable. This talk will focus on evidence primary care clinicians will be able to use in deciding which interventions work best to prevent cardiovascular disease.
Course Development Committee

Current Clinical Issues in Primary Care is developed by the Course Development Committee of Harvard Medical School and University of Miami Miller School of Medicine. All decisions about the program content and faculty are made exclusively by the Course Development Committee. It is the mission of the Course Development Committee to develop, present, and promote an educational opportunity that is timely, relevant, free of commercial influence, and of the highest quality. To that end, we welcome your comments about how better to serve your needs.

Course Directors
Sanjiv Chopra, MD, MACP
Faculty Dean for Continuing Education
Professor of Medicine, Harvard Medical School
Senior Consultant in Hepatology
Beth Israel Deaconess Medical Center

Pat V. Caralis, MD, JD, FACP
Professor of Medicine
Miller School of Medicine University of Miami
Associate Program Director
Internal Medicine Training Program
Acting Chief of Medicine
Miami Veterans Medical Center

Committee
Mark D. Aronson, MD, MACP
Deputy Director
Professor of Medicine
Harvard Medical School

Jeffrey P. Brosco, MD, PhD
Associate Professor of Clinical Pediatrics
Director of Clinical Services
Mailman Center for Child Development
University of Miami Miller School of Medicine

Karen J. Carlson, MD
Deputy Director
Associate Professor of Medicine
Harvard Medical School

Frank J. Domino, MD
Professor of Medicine
Clerkship Director
Family Medicine and Community Health
University of Massachusetts Medical School

John D. Goodson, MD, FACP
Deputy Director
Associate Professor of Medicine
Harvard Medical School

Harvey P. Katz, MD
Deputy Director
Associate Clinical Professor
Harvard Pilgrim Health Care Institute

Ellen Long-Middleton, PhD, RN, FNP
Associate Clinical Professor
MGH Institute of Health Professions

Jane S. Sillman, MD
Deputy Director
Assistant Professor of Medicine
Harvard Medical School

Gerald W. Smetana, MD
Associate Professor of Medicine
Harvard Medical School
Division of General Medicine and Primary Care
Beth Israel Deaconess Medical Center

Sharon Steinberg, MS, RN, CS
Lecturer in Ambulatory Care and Prevention
Harvard Medical School and
Harvard Pilgrim Health Care
Ex-Officio Member

CME OFFERING
Earn up to 18.75 AMA PRA Category 1 Credits™

Register at Pri-Med.com/south/r18


Welcome

Cases in Diabetes

Celiac Sprue—Community Infections: Group Clinics—A New session

Adventures in C.

New Treatments

BREAK

"GI" Issues from Medical Literature

BREAK

Keynote

BREAK

Breaking

Quality, Value, and session

LUNCH BREAK

Current Clinical Issues in Primary Care

Core curriculum developed and presented by Harvard Medical School and University of Miami Miller School of Medicine.

FRIDAY, FEBRUARY 10

8:45 AM BREAK

9:15 AM SESSION 1 Panel Discussion and Questions from the Audience Penny Greenstein, MD Sanjiv Chopra, MD, MACP Gianluca Iacobellis, MD

10:05 AM BREAK

10:55 AM SESSION 2 Update on COPD Michael Campos, MD

11:45 AM BREAK

11:45 AM LUNCH BREAK

1:30 PM SESSION 4 Enteric Infections—Clinical Approach to Diarrhea Amar Deshpande, MD

2:05 PM SESSION 5 Women’s Health—Celiac Sprue—Protein Manifestations Daniel Leffler, MD

2:25 PM "GI" Issues from a Primary Care Provider’s Prospective Gauri Agarwal, MD

2:40 PM BREAK

3:15 PM SESSION 6A Recent Advances in Management of Type 2 Diabetes Erin Marcus, MD

4:15 PM SESSION 6B Neurological Cases the PCP Should Not Miss Penny Greenstein, MD

5:00 PM BREAK

5:45 PM

Audience Response System

Schedule subject to change.
SUNDAY, FEBRUARY 12

7:45 AM KEYNOTE ADDRESS Medicine and Politics: The Future of Private Practice
Vincent DeGennaro, MD

8:45 AM BREAK

9:30 AM SESSION 8 Treatment of Obesity
Jane S. Sillman, MD

10:15 AM SESSION 12 Metabolic Syndrome
Hermes Florez, MD

11:00 AM SESSION 14 Motivational Interviewing for the Obese Patient
Frank J. Domino, MD

11:45 AM LUNCH BREAK

1:30 PM SESSION 11 Professionalism and Humanism in Primary Care—What Doctors Need to Know
Oneila Lage, MD

2:10 PM SESSION 15 Mental Health Issues in Veterans
John Sherin, MD

2:15 PM SESSION 15 Primary Care for the Sexually Abused Woman
Ellen Long-Middleton, PhD, FNP

3:00 PM SESSION 14 Sun and Fun: What’s New in Skin Cancer Prevention and Treatment
Robert S. Kirsner, MD

3:45 PM SESSION 14 Saluting the Returning Soldier
Pat V. Caralis MD, JD, FACP

MODERATORS
Session 1: Gerald W. Smetana, MD
Session 2: Mark Gelbard, MD
Session 3: Mark D. Aronson, MD, MACP
Session 4: Karen J. Carlson, MD
Session 5: Harvey P. Katz, MD
Session 6A: Pat V. Caralis, MD, JD, FACP
Session 6B: Pat V. Caralis, MD, JD, FACP
Session 7: John D. Goodson, MD, FACP
Session 8: Pat V. Caralis MD, JD, FACP
Session 9A: Jane S. Sillman, MD
Session 9B: Pat V. Caralis, MD, JD, FACP
Session 10: Harvey P. Katz, MD
Session 11: Enrique Aguilar, MD
Session 12: Ellen Long-Middleton, PhD, FNP
Session 13: Judy Schaechter, MD
Session 14: Pat V. Caralis, MD, JD, FACP
Session 15: John D. Goodson, MD, FACP

Register at Pri-Med.com/south/r18
pmiCME Updates

Thursday, February 9

Earn additional credits by attending a full day of sessions that focus on disease-specific treatment and management approaches. This program typically includes five sessions of clinically relevant topics, and is designed to provide you with a well-rounded curriculum, so you remain in the same track throughout the day.

Tentative topics include:

- Clinical Challenges in Primary Care: Optimizing Glycemic Control and Improving Cardiovascular Outcomes in Patients With Type 2 Diabetes
- What Primary Care Clinicians Need to Know about Managing Patients with Acute Coronary Syndrome
- COPD in the Primary Care Setting: Strategies for Early Recognition and Optimal Patient Outcomes
- A Practical Approach to Diagnosis and Management of IBS

For full details and the most up-to-date session topics, visit Pri-Med.com/south and click on the Session Topics tab.

Ticketed Event with Limited Seating

To attend, you must select the available pmiCME Updates track during registration. Tickets are included in your registration fee, but not all registrants will be able to attend, due to the limited capacity, so please make your selections early.

Sponsored by pmiCME

These sessions are supported by educational grants from industry and are accredited by pmiCME. pmiCME Updates is produced independently of and is not affiliated with Harvard Medical School and University of Miami Miller School of Medicine.

Schedule subject to change.
Educational Symposia

*Independent, Non-Harvard Medical School Accredited*

Friday-Sunday, February 10-12

Informed by emerging research in treatment and therapy, these independent, non-Harvard Medical School accredited sessions are scheduled during breakfast, lunch, and dinner hours. There are a limited number of Educational Symposia, and registration is limited to physicians, physician assistants, and nurse practitioners currently engaged in patient care.

Educational Symposia are designed to help you:

- Narrow the gap between research and practice by learning current evidence-based medicine.
- Enhance your ability to diagnose and manage common health problems.
- Draw on the experience of expert faculty to help you improve your patients’ quality of life.

Support for some sessions is made possible by educational grants from industry. Disclosure of industry support will be provided to attendees in advance of the symposia. These activities are produced independently of and are not affiliated with Harvard Medical School and University of Miami Miller School of Medicine.

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**Ticketed Event with Limited Seating**

These are limited-capacity ticketed events, so registration is required. To attend, please select the available Educational Symposia during registration. Please note: stand-by lines will be available on-site for anyone who is not registered; however, we do not guarantee access to these sessions.

Schedule subject to change. See page 13 for details on commercial support for these activities.
Exhibit Hall

Exhibit Hall Hours
Friday – Saturday, February 10-11  Sunday, February 12
8:30 AM - 4:30 PM  8:30 AM - 1:45 PM

Take the time to investigate the many booths showcasing cutting-edge products, treatments, and technologies and speak with health care industry representatives on your own schedule to evaluate the best options for your practice.

No one under the age of 16 is permitted on the Exhibit Hall floor.

Exhibitor List

Medical Devices, Imaging, and Diagnostics

Medical Supplies
Biofilm, Inc.  HemoCue, Inc.  Life Extension  The Tetra Corporation

Nutrition and Lifestyle
A Fashion Hayvin, Inc.  Calmoseptine  Happy Feet  Ideal Protein  New Balance Athletic Shoes/Aravon Shoes  Novus Optimum Lab  Nutramax Laboratories, Inc.  PCA Skin  Pharmanex, Inc.  Pharmanex Nutraceuticals  Take Shape for Life  Tutto/Mascot Metropolitan, Inc.  Vitamix  Ultimate Creations

Pharmaceutical Companies

Exhibitors subject to change.

Media Sponsor

group practice journal
Presentation Theaters
Friday – Sunday, February 10-12

Discover the latest disease-specific products and services from some of the leading experts in the industry while enjoying a complimentary lunch or snack. Presentation Theaters offer an intimate learning environment that provides you in-depth knowledge about new offerings. These presentations are held throughout the conference, during session breaks.

Ticketed Event with Limited Seating
To attend, you must select the available Presentation Theaters during registration. Tickets are included in your registration fee, but not all registrants will be able to attend, due to the limited capacity, so please make your selections early.
Exclusive Hotel and Travel Discounts

You deserve the best rates and the best service. Pri-Med's official housing partner, onPeak, is a one-stop shop for all your hotel and travel needs:

- A simple reservation system—over the phone and online
- Discounted hotel rates and competitive airfares
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Accreditation and Designation

Current Clinical Issues in Primary Care

The Harvard Medical School is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians. The Harvard Medical School designates this live activity for a maximum of 18.75 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

COURSE DEVELOPMENT Current Clinical Issues in Primary Care is developed by the Course Development Committee of Harvard Medical School and University of Miami Miller School of Medicine. All decisions about the program content and faculty are made exclusively by the Course Development Committee. It is the mission of the Course Development Committee to develop, present, and promote an educational opportunity that is timely, relevant, free of commercial influence, and of the highest quality. To that end, we welcome your comments about how better to serve your needs.

COURSE OBJECTIVES After completing Current Clinical Issues in Primary Care, attendees will be better able to:
• Diagnose and manage common conditions in effective and efficient ways that improve outcomes for patients.
• Evaluate the evidence behind new guidelines and recommendations.
• Enhance communication techniques to increase patient satisfaction and adherence to treatment.

CONTACT HOURS FOR NURSES Harvard Medical School and Harvard Pilgrim Health Care Institute is an approved provider of continuing nursing education by the Massachusetts Association of Registered Nurses, Inc., an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation. Up to 18.75 nursing contact hours can be earned at this conference.

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Current Clinical Issues in Primary Care

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