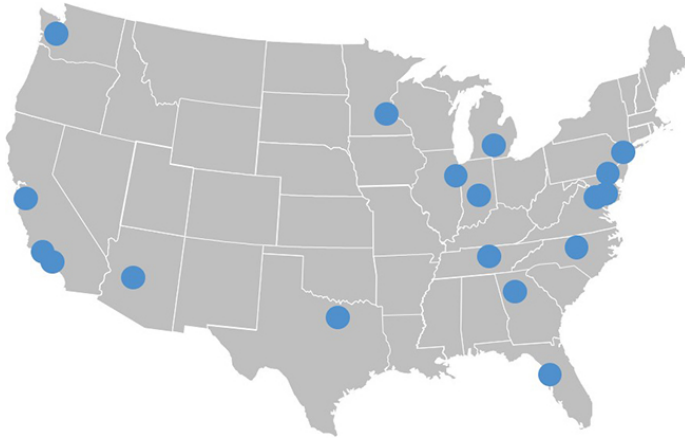


## 2019 REGIONAL CONFERENCE SPONSORSHIP OPPORTUNITIES



Take advantage of these sponsorship opportunities to grow brand awareness at Pri-Med Regional Conferences

### FREE STANDING SIGN

Positioned in a high traffic locations to encourage brand awareness

Double sided sign displaying your artwork

- 37.75"w x 78.50"h
- Do not include important end matter below the 5"-6" mark (allow 5"-6" on bottom to let sign rest in base)

*Investment: \$2,300*



### HAND SANITIZER STATION

Two stations throughout the conference space

Branded kiosk provides attendees with the ability to sanitize hands

- Branded message/logo on kiosk header 12"W x 17"H and base plate 14"W x 14"W
- PI pocket holder included on the back side

*Investment: \$2,700 - exclusive*

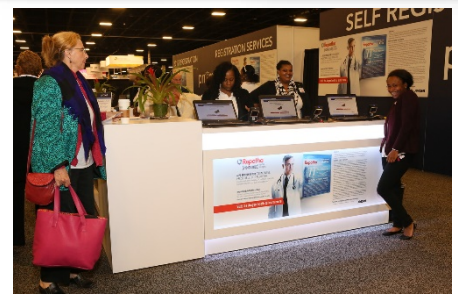


### REGISTRATION AREA BRANDING

All attendees are required to check in each morning on-site; grab their attention the moment they arrive

Your artwork displayed throughout registration area that is staffed by Pri-Med

*Investment: \$6,500 – exclusive*



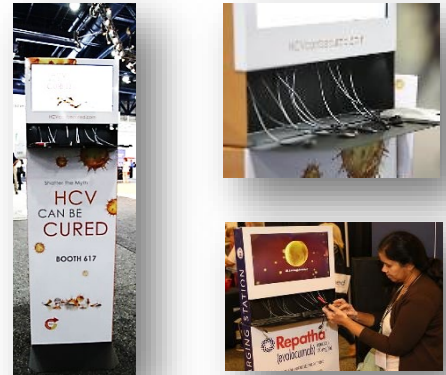
## INDIVIDUAL CHARGING STATION

One free standing, branded charging kiosk where attendees can recharge their mobile devices

The sponsoring company will have the option to play a video on the charging kiosk screen

Positioned in high-traffic areas, and are one of the most popular hospitality offerings at Pri-Med

*Investment: \$11,000*



## PRE- AND/OR POST-SHOW DIRECT MAIL LIST

One double-sided mailer up to 8½" x 11"

Sharing your business' message to attendees before the conference will help drive traffic to your booth

Following up post show will aid in reinforcing your message with attendees

*Investment: \$1,700 combo (\$850 per list)*

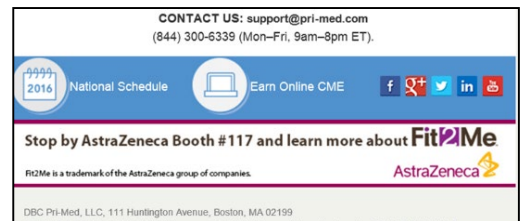


## REGISTRATION CONFIRMATION EMAIL

All attendees that pre-register for the program will receive this confirmation email

Promotes your brand and your additional messaging to drive event traffic (ex. directing to Product Forum)

*Investment: \$28,000 for all conferences, \$18,000 for 10-show package (\$2,000 per conference)*



## PRE AND POST EBLAST

Clinicians registered for a Pri-Med Regional Conference will receive an email message featuring **up to 4** distinct industry sponsors

The email will be sent 2 weeks before and 2 weeks after the in-person program

*Investment: \$6,800 (\$800 for email with \$6,000 setup fee for 1<sup>st</sup> email)*

