

# Sponsorship Opportunities



## Investment: Under \$10,000



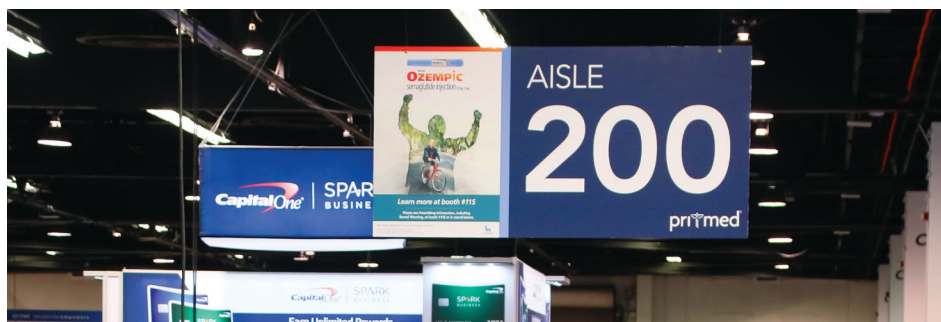
### Passport Program \$750

Put your company/product logo and booth number on the travel passport and increase traffic to your booth. Attendees who visit all booths listed on the passport will qualify to participate in a daily prize drawing.



### Freestanding Sign \$2,900

Signs are strategically placed in high traffic areas around the Convention Center and effectively communicate your customized message to attendees.



### Exhibit Hall Aisle Signs (Exclusive) \$8,700

Aisle signs spread brand awareness as attendees use them to navigate the Exhibit Hall.

### Pre- or Post-Meeting Direct Mail List \$3,700

Take advantage of this opportunity to get your company's brand and message out to pre-registered and post-meeting attendee lists. You can purchase either of the lists individually for \$2,600.

### NEW! Tabletop Sponsorship \$4,000

Enhance your presence with tabletop graphics spread throughout the café seating area in the Exhibit Hall.

### Carpet Decals \$5,500

Carpet decals are placed throughout the Exhibit Hall, reinforcing your brand and directing traffic to your booth.

### Hotel Room Drop \$5,500

Put your marketing piece in the hands of clinicians staying in the Pri-Med hotel room blocks. These will be distributed at two conference hotels.

### Hotel Key Cards \$7,000

Put your branding in the hands of every clinician staying in the Pri-Med room blocks at two conference hotels.

### NEW! Hydration Station (Exclusive) \$8,000

Hydration Stations are positioned in high traffic areas throughout the Convention Center and are frequently visited by nearly all of our conference attendees.

### Bag Insert \$8,750

Bag inserts are distributed in conference bags, putting your product information directly in the hands of every attendee.

Additional sponsorships are available at select Annual Conferences.



Please reach out to Pri-Med to learn more about these opportunities.

# Sponsorship Opportunities



## Investment: \$10,000 to \$20,000

### Wi-Fi (Exclusive) \$10,000

Attendees will see your unbranded artwork every time they connect to Wi-Fi. Most attendees connect in order to view session slides, participate in audience polling, and evaluate sessions.

*This sponsorship is not available to companies with commercial interest due to compliance standards.*

### NEW! Water Bottles (Exclusive) \$12,000

All attendees will receive a branded water bottle in their conference bags at check in. Water bottles can be branded with logo and booth number on the outside and product information on the inside.

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### Charging Station \$13,100

Charging stations offer attendees a secure way to charge their devices throughout the conference.

### Banners \$10,000 to \$30,000

Make a lasting impact with attendees and passersby with innovative banner signage placed both inside and outside the Convention Center. Banners feature your artwork in high traffic areas outside of the Exhibit Hall. Pricing varies based on the size and location.



### NEW! Golf Challenge (Exclusive) \$17,000

Sponsor this popular Exhibit Hall attraction and attendees will see your brand as they compete for a daily prize. Branding is on the booth, including the leaderboard.

### NEW! Headshot Sponsorship (Exclusive) \$15,000

This popular destination in the Exhibit Hall offers attendees a complimentary headshot. Branding will appear on the booth structure and website where attendees download photos.

### Entrance Unit \$18,500

With your artwork covering the Exhibit Hall entrance structure, your brand is the first thing attendees see as they enter the Exhibit Hall.

## Investment: Over \$20,000

### NEW! Coffee Break (Exclusive) \$25,000

Sponsor a coffee break in high traffic areas for Pri-Med attendees. Branding opportunities are on coffee station signs, table tents, and signage throughout the Convention Center.

### Information Booth (Exclusive) \$25,000

Centrally located, the information booth is where attendees go to get all of their conference questions answered while they are on site.



### Registration Area (Exclusive) \$27,800

By sponsoring the registration area, your brand will be seen by every attendee when they check in to the conference each morning.

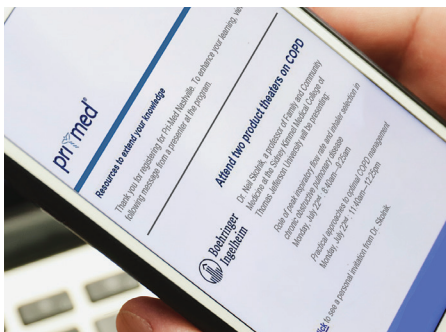
## Sponsorship Packages

We are pleased to offer three sponsorship packages at discounted rates for every budget. Increase the impact of your Exhibit Hall investment and drive more attendees to your booth.

Tier	Description	Impressions	Price Savings
Tier 1	Logo & description hosted on pri-med.com / Passport Program	5,900	\$2,000 \$275
Tier 2	Logo & description hosted on pri-med.com / Passport Program / (1) Freestanding Sign	9,300	\$4,600 \$575
Tier 3	Logo & description hosted on pri-med.com / Passport Program / (2) Freestanding Sign(s)	12,700	\$7,250 \$825



## Digital Sponsorships



### Pre- and Post-Meeting Email Series

**\$10,000**

Drive traffic to your booth or your online resources with a dedicated email blast to all pre-registered Pri-Med clinicians before and after the conference.

### Theater Outreach Series

**\$2,000**

Send an exclusively sponsored email to Theater attendees that links to a client-provided lead generation form/button, allowing attendees to follow up with your rep.

### Dedicated E-Blast

**\$22,000**

**\$10,000 (Email Resend)**

Reach the over 150,000 Pri-Med clinicians who opted in to our eNewsletter with an email dedicated to your company and brand. Option to purchase email resend to those who did not open the first send available.

### NEW! Theater Retention Survey

**Initial setup fee: \$15,000**

**Price per conference: \$4,000**

This exclusive sponsored email will be sent to your Industry Theater attendees with a link to a client-developed post-theater survey.

## Additional Offerings

### Meeting Suites

**\$2,000**

Need a meeting space? Suites are available for purchase to use as dedicated meeting space for your team.