

## 2017 REGIONAL CONFERENCE SPONSORSHIP OPPORTUNITIES



Take advantage of these sponsorship opportunities to grow brand awareness at Pri-Med Regional Conferences

#### **FREE STANDING SIGN**

Positioned in a high traffic locations to encourage brand awareness

Double sided sign displaying your artwork

- 37.75"w x 78.50"h
- Do not include important end matter below the 5"-6" mark (allow 5"-6" on bottom to let sign rest in base)

Investment: \$2,100





## HAND SANITIZER STATION

Two stations throughout the conference space

Branded kiosk provides attendees with the ability to sanitize hands

- Branded message/logo on kiosk header 12"W x 17"H and base plate 14"W x 14"W
- PI pocket holder included on the back side

Investment: \$2,500 - exclusive











#### **REGISTRATION AREA BRANDING**

All attendees are required to check in each morning onsite; grab their attention the moment they arrive

Your artwork displayed throughout registration area that is staffed by Pri-Med

Investment: \$6,200 - exclusive



#### INDIVIDUAL CHARGING STATION

One free standing, branded charging kiosk where attendees can recharge their mobile devices

The sponsoring company will have the option to play a video on the charging kiosk screen

Positioned in high-traffic areas, and are one of the most popular hospitality offerings at Pri-Med

Investment: \$10,500





# PRE- AND/OR POST-SHOW DIRECT MAIL LIST

One double-sided mailer up to 8½" x 11"

Sharing your business' message to attendees before the conference will help drive traffic to your booth

Following up post show will aid in reinforcing your message with attendees

Investment: \$1,300 combo (\$750 per list)

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# **REGISTRATION CONFIRMATION EMAIL**

All attendees that pre-register for the program will receive this confirmation email

Promotes your brand and your additional messaging to drive event traffic (ex. directing to Product Forum)

Investment: \$27,500 for all conferences (\$1,750 per conference)





